Blackboard

The 13 Most Frequently Asked Questions Around Blackboard's Fix Your Content Day – 2022

1. What is Fix Your Content Day (FYCD)?	Fix Your Content Day (FYCD) is a 24-hour competition committed to creating accessible and more inclusive digital learning content across classrooms and institutions globally. The objective of the day is to mobilize instructors and staff on your campus to fix as many digital course files as possible through Blackboard Ally. **REGISTER TODAY**
2. When does the Fix Your Content Day competition start?	We know accessibility champions around the world are planning to participate in FYCD and picking a launch time that is fair and equitable is top of mind for us. Tracking will begin at 12:00 am on May 19th in Kiribati (time zone furthest east) and end at 11:59pm on May 19th in Tonga (time zone furthest west). This means that everyone has 24 hours, but also a bit of extra time due to the range of time zones.
3. Is there a minimum number of people required for a campus to participate?	Not at all! Even if it's a small team of people working to improve the accessibility of course content, we encourage you to participate and contribute to our global mission to improve access and equity for all students.
4. Can we make our own campus promotional materials?	Absolutely! The campus communication materials you will receive after registration will help you get started. You can update them to promote the event on your campus and motivate people to participate.
5. What counts as a "fix?"	A "fix" occurs when the accessibility score of a file is improved through Blackboard Ally. This could include adding a description to an image directly through Blackboard Ally or uploading a fixed file through the Blackboard Ally Instructor Feedback panel that results in an improved score. A file does not have to reach 100% accessibility to be counted as a "fix". Each "fix" is recorded in the Blackboard Ally database and will be reported in a live leaderboard. Also, all fixes made using the new Instructor Feedback for WYSIWYG will contribute to the number of total fixes for your institution.
6. How will fixes to content be	The Blackboard Ally team will track fixes in real-time, and you can check your fixes through the usage report in your Blackboard Ally Institutional Report. Remember, fixes can only be tracked if they happen through Blackboard Ally

tracked?	directly. Replacing a file through the LMS can't be reliably tracked and, therefore, won't count in your total fixes.
7. Aren't bigger institutions at an advantage to fix more files?	Campus size will be factored into the calculation for determining the winner (Total Files Improved / Full Time Enrollment). Full Time Enrollment (FTE) numbers will be pulled from the IPEDS database or equivalent regional database. If no official database can be located, FTE will be pulled from the institution's Blackboard Ally contract.
8. Can we make the fixes on a different day?	While any day is a good day to make learning more accessible, fixes will only count during your local 24-hour time period on May 19th.
9. When and where will the winners be announced?	The live leaderboard will contain "unofficial" results. The Blackboard Ally team and the champion's panel will validate the results, and the final winners will be announced on the Blackboard Ally user group site, as well as social media, the week of May 23rd.
10. I have more questions about Fix Your Content Day. How do I get them addressed?	Click the "contact us" button in the upper right-hand corner of the FYCD registration page and a team member will respond as quickly as possible to your request. https://go.blackboard.com/fix-your-content-day
11. Can we participate without registering?	If you're a current Blackboard Ally current user, you will need to register for FYCD in order for your fixes to be counted. Even if you're worried about participation at your campus, register anyway and make as many improvements as you can. Every accessibility fix is one step closer to a more inclusive learning experience for all students. If you're an institution with a free trial of Blackboard Ally, or you're not a current Blackboard Ally user, you cannot participate in the competition, but we still encourage you to challenge your campus to make as many improvements as possible to aid inclusive learning anyway.
12. Why is Fix Your Content Day so important for institutions worldwide?	Let's remember that accessibility and inclusion is a journey, not an endpoint or destination. FYCD is the biggest day of the year for Blackboard Ally institutions to continue on this path toward improving digital course content.
13. What are the benefits of participating in Fix Your Content Day?	There are three main benefits when participating in FYCD: 1. Drive awareness across institutions to the importance of accessibility in delivering the most inclusive learning experiences by improving the usability and readability of digital materials. 2. Getting an immense sense of pride and satisfaction that you contributed to the GAAD mission of making education more inclusive for all. 3. Affording an opportunity to win a Fix Your Content Day trophy, global recognition, and rights to be seen as a true hero of inclusive learning.